



Hello

Angie Moresky

Art Director

My name is Angie Moresky. I am a fine artist, illustrator, designer, motion graphics enthusiast, writer and conceptual thinker. I have a BFA in Advertising & Digital Design from FIT, and have worked in the industry since 2019.

Why I Do What I Do

Since my childhood, I have had an incurable passion for combining "work" and "play." When you're that young, you are unfortunately forced to abide by the rules placed before you by others. Given time, I have learned through trial and error how to successfully integrate what others deem as "work" into what I feel is play. Being an artist, I often access the right side of my brain for creative brain-barf, as I like to say. Being a designer, I can access the left side of my brain to filter that barf into something structured, systematic, and precise. Like a sculptor crafting a form out of a wad of wet mush. My work is vigorously fueled by my play and I've made it my destiny in life to never have work feel like work.

What I Love To Do

Advertising

- Purpose campaigns
- Integrated campaigns
- Big Idea ideologies
- Strategy
- Creative solutions
- Status quo disruption

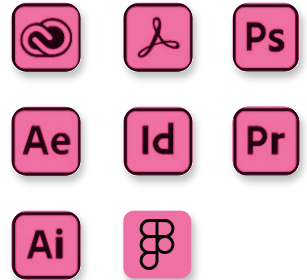
Creating

- Fine & digital arts
- Graphic design
- UX/UI Design
- Motion design
- Cohesive branding
- Branded visual content

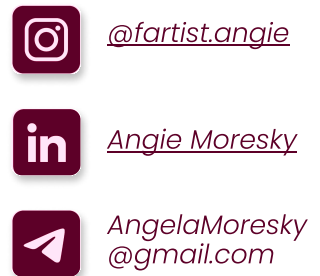
Writing

- Copy writing
- Headlines & body
- Creative writing
- UX/UI writing
- Branded written content

Programs



Media



Experience

Industries: Luxury travel, Business consultation, Data Mining, as well as overall International clientele

